

September 2023 Issue

Dear Monthly Milestoner,

Sometimes life goes just as planned. Other times, it can turn out even better.

In this month's episode of Monthly Milestone, Matt Maley reveals a double-digit ETF that's defied all odds...

Not only was it a big winner, but it beat expectations by 100%.

Learn how Matt identifies these stocks and how you can access the next potential double-digit stock pick...

Find the ticker symbol now and much more to support you during this trading journey... by reading below.

Cheers to profits,





"How Our Double-Digit ETF Beat the Odds by 100%"

Monthly Milestone Interview with Matt Maley



Nikia Wade: Hello everyone. Welcome to the Monthly Milestone podcast. I'm your host, Nikia Wade. Today we have a very special guest with us, Mr. Matt Maley, as seen on CNBC. Anyone who understands investing knows the name Matt Maley as well.

Matt, you boast over 40 years on Wall Street and I know that your schedule is busy. So thank you for taking the time to join us on the Monthly Milestone today.

Matt Maley: Nikia, it's great to be here. It's always fascinating to talk to you about the markets because I'm so enthusiastic about it.

Nikia Wade: Matt, I was taking a look at your portfolio and you have quite the track record, as many know around the country. One particular play did stick out in particular. So there was an ETF that you recommended. I call it the double-digit ETF that beat the odds by 100%. And I'll get into that in a little bit of why that's the way that I see this ETF.

Without revealing the name of the ETF, when I was looking at your track record, I saw that when you initially recommended it to your readers, you projected about a 32% gain, which is nothing to turn your nose at at all.

And you even said in your recommendation that it might be a little bit of a risky move.

Somehow, you managed to squeeze out not 32% but actually over 65% gains. That's double the amount of what you projected. So I thought that that was just incredible.

It's rare that people get to have this one-on-one time with you and get a little bit of insight as to how your mastermind works and how you approach the stock market.

So if you could just tell me, without revealing the ETF's name, what did you love about it? How did you identify the ETF as a good play, and how did you discover the opportunity?

Matt Maley: It's funny because my background is that of a trader, even though I'm a macro strategist. I spent the first 25 years of my career as a trader, and I covered the biggest trading desks and the biggest institutional changes on Wall Street.

And in that way, I really got a good idea of not just thinking about what should happen in the marketplace, but what is going to happen. We always want to understand the theoretical aspects and the fundamental aspects of any stock or any ETF or any market.

But, you know, when you get it, when you spend that much time in trading, you really have to look at a broader array of issues. You look at technical analysis. You look at sentiment indicators. You look at positioning.

With too many people on one side of the boat, in any given group or even an individual stock, if too many people are along it or too many people are shorted, that means there's nobody left that's left to take the other side.

And so it's usually a contrarian indicator. So I try to combine all these different things together to really try to get the best. But I really try to pull this together to get the real key turning points in any kind of stock or or individual sector.

And this particular one, it worked out really well because when I was seeing it outside of the stock market, I was seeing something going on in the interest rate in the bond market in the interim in terms of interest rates.

And I saw a turn going on there, and I knew this group hadn't reacted to it yet. And I knew from my experience and historical data that the correlation was very strong. I knew that it wouldn't be long before this ETF would indeed react to that.

So that changed what was going on in the bond market. So that worked out really well. And then, of course, one of the things that's so great now for individual investors is that we have these ETFs.

In this particular case, it was a leveraged ETF. And this is something the individual traders didn't have. It was only something that institutions could trade for years. And even some of these ETFs were available a decade ago, but they didn't have the liquidity and the volume that made them something that individual traders could use. And now we can have the tools to do some of the things that these institutional guys have been doing for years that we couldn't do. And so these kinds of things all kind of came together. I use my years of experience to work with them, and the trade worked out very, very well.

The Things Winners Are Made Of...

Nikia Wade: I love it. And then that's exactly why I call it the ETF that has beat odds by 100%. That's just impressive. You already gave the readers a heads up that it may be a semi-risky play. And then, you managed to squeeze out double of what you projected. I think that really is a testament that you're not somebody that's just throwing a dart in the dark.

You've done your research. You have the background, and you have that keen eye to not just make projections, but to know what we really should be expecting as well. Were there any other key things that stuck out to you when you decided to recommend this play? We won't reveal the ETF's name yet. Was there anything else that stuck out in your mind at all at that time?

Matt Maley: Yes. I wanted to let people know that I think we could get a really nice return here. At the same time, there's a certain amount of risk involved, and that's why we put a stop out level. If the ETF fell to a certain amount, we'd get out of it and limit our losses. That's one of the most important things that we try to portray is to use your good risk management. You want to cut your losses and look for a better entry point. It was very important for me to put that out there.

So I told them this could be a risky one. So be very careful. We knew that if it goes down too much, we'll get out quickly. But it kept going higher and, again, it was a leveraged ETF, which isn't like options (where those can go to zero in a matter of time).

These things can move in a big way. But it does give you a little bit more risk. And when I combined that with the timing with what was going on in another market, that really gave me the impetus that we can go ahead and move forward here.

Because every single time in history something happened in the bond market, this had happened before too long, and I knew that it was only a matter of time before it did. And sure enough, that correlation did come into play. And we saw a really nice rally in this asset.

The Best Type of Name Dropping

Nikia Wade: Beautiful. Well, I'm sure that everyone is just wondering what ETF did you call out and you managed to get twice the amount of the projected gains for your exclusive readers. Let's go ahead. Can you tell them which ETF this was?

Matt Maley: Yes it is Direxion Daily Financial Bull 3x Shares ETF (FAS). And you know they also have FAZ, which is Direxion Daily Financial Bear 3x Shares. So in other words, if the financial sector, the S&P financial sector goes up by 5%, this would go up 15% because it's three times leveraged. And of course, if you bought the shares, which was a bearish one, it would be looking for it to go down 5%. We'll make more than that. We'll make 15%. Matt Maley: Here at Benzinga, we have what's called the Stock Picks: Starter. And this is something where I give out two picks every single month. And if you're doing the math, you're thinking "Well, it's going to be two picks a month… That means you're going to have 24 great picks each year."

Well, maybe that's hard to do, but that's why sometimes we actually buy negative bets with some of these ETFs we can use and make money in both directions.

I guess the most important thing is the markets can be very fickle. We do it over a long period of time. Markets move up in a nice channel. And you'll see some hiccups along the way, and we like to take advantage of that. So I guess that's my point.

However, we're trying to do it in a consistent fashion. We've had several instances. I'll give you a great example that we had about a year ago and we worked through all of last year. And this was Alphabet, you know, Google.

I was telling people back in the summer of last year that Google was one of these tech stocks Summer 2022 where the market was just in rough shape. Everything was down. And even though some key stocks like Apple and Microsoft were down, they still weren't cheap. They weren't cheap yet, but Google was. And so it was trading at 17 times earnings. This was very cheap on a long-term basis.

So I recommended it in my **Stock Picks** report. But told the readers: Don't be afraid to buy this gradually every single month for the next six or eight months because we're never going to pick the exact bottom. We had this obviously big bear market that we saw last year. So who's going to pick the exact low?

When you have not only a great company, a great management team, and great prospects, but also a really cheap price, we're not going to get the exact low. So it's wise to buy it a little bit gradually.

Sure enough, the stock's up 40% from where that average price is. And I'm not talking about 40% from its lows. It's up more than that from its lows. But we had a nice 40% gain so far in that stock.

No, no. In some cases, especially when the market is a little dicey and you're really nervous about things, it's better to do it a little bit more gradually.

It's also important to pick the right names that are cheap, not just the high volume. Some people think that if Apple's down a certain amount; it must be going higher. Apple is a great company, but the stock is not always cheap. And you've got to find the right prices. And that's what we were able to do with Google.

Nikia Wade: Speaking of the right prices! People spend thousands of dollars just to have access to you. Matt has certainly earned his war stripes with his background in Wall Street, diligent studies into the markets, and his spot-on predictions.

So the cool thing about the Stock Picks: Starter is that folks can get started for only \$14 a month today, which is just unheard of. You can't even purchase two meals from McDonald's for under \$14 nowadays.

And we're talking about somebody who could potentially help you to change the entire trajectory of your financial future. We're talking about the next potential double-digit and triple-digit winners. And I think that is super exciting that you've even opened your mastermind to investors, giving them the opportunity to follow along with you. I think that's very exciting.

Matt Maley: Well, thank you. We've had some real nice gainers here with the stock like Google (GOOG). But we also have this Sterling Infrastructure (STRL). And it's a play that I picked in late February, and it's up 100%. We've doubled our money in less than a year, and that's worked out really well. Again, looking at the long-term projections, I just think with the infrastructure bill coming through, that infrastructure was going to be a great play this year. And it's worked out extremely well.

However, as good as that was and as good as Google has been, we're not always just looking for a home run with everything. I mean, we also looked at some ones that can just be good solid returns with a good dividend play. And you know, we had one with Southwestern Energy Co. (SWN). The stock is up about 30% since we came into the stock about six months ago, but it pays a very chunky dividend yield.

Plus, we know that the stock market overall is expensive. It's being led by the Magnificent Seven, with all these tech stocks. They're great companies, but we want to be diverse, too.

Again, it's good risk management to have some ones that we think can go up 100%, but also getting some really good solid gains with ones that also pay some dividends. It pays you to wait if they don't work immediately.

And remember, you're only taxed 20% for the dividend income. If you sell a stock with a nice gain, you still pay the capital gains.

But again, these are longer-term plays. And once you own them for over a year, you benefit from the tax benefits. So again, you keep more of your money. So I guess my point is we're not trying to hit home runs every time.

Obviously, we want some great ones in there. But I know for sure this utility stock is not going to go up ten times its money in the next couple of years. It's a utility. I mean, that's just not going to happen. But that's okay. We want to split it up in a couple of different areas so that we can have the balance that we want, which will be the balance that all of these investors should have at any given time.

Nikia Wade: Beautiful. And that's why you're the man with the plan. Again, guys, if you're looking to hitch your wagon on to anyone, Matt Malley is the guy if you're looking for the next potential double digit winner.

If you're looking for some stock plays that have healthy dividends so that you have that over the long term, you definitely want to get in on this deal. It is only \$14 a month. I'll be sure to include the **link** in the actual transcript that will be shared with everyone.

And once you get started, you'll also have access to these Monthly Milestone podcasts on a monthly basis. I'm sure that we will be having Matt back again. I definitely look forward to that.

Matt, Is there anything at all that you wanted to share with the audience?

Matt Maley: The only thing I would just say is that people have their individual brokers, and that's great. You certainly should have one. But it's also good to have other sources.

As I know from trading all those years, institutional players (whether it be mutual funds or hedge funds) are all talking to multiple brokers all the time. And they're getting ideas from a lot of different areas.

So you can get that from the financial news, certainly. But I think if you get information from as many places as you can without paying a gazillion dollars to get it, it's worth our offering here.

I think it's just something where you don't want to be investing alone. You want to get as many people involved as you can. And, again, you don't have to use every pick. You don't have to buy every single one. It's the ones who don't fit your portfolio at the time. There's no problem with that.

But the thing is, trading alone or investing alone is very, very difficult to do.

And even though you may have your regular broker, it's always good to have some more outside perspective and at least get some ideas from other people.

And this is what I think that Benzinga's doing for the retail customer. For the individual investors, it is really helpful. And I hope you guys will take a look.

Nikia Wade: Awesome. Thank you so much, Matt. I know that your time is super valuable, so I definitely want to thank you for coming o. I hope that you come on again so we can understand a little bit more of that genius in your mind.

For our viewers, I'll throw the **link** in the transcript so you can get started with Matt immediately with his Stock Picks: Starter for only \$14 a month. Thank you so much everyone. We appreciate it and I will see you next month. Take care.

[Editor's Note: To access Matt Maley's Stock Picks: Starter, where you'll get two stock plays each month. You can go here now to get started for only \$14.]

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